

**THE FRIENDS OF WALLER PARK AND SANTA MARIA VALLEY YMCA
PRESENT**

**FAMILY DAY IN THE PARK
SUNDAY, AUGUST 16, 2009, 11:00 am to 4:00 pm**

Dear Participants in *Family Day in the Park*:

It's that time of the year to start planning for *Family Day in the Park*. This is the perfect opportunity to enjoy the fresh air, sunny day, people, food and fun in Waller Park. The event will be on August 16, 2009.

The Santa Maria Valley YMCA & Breakfast Rotary will be responsible for planning, coordinating and operating *Family Day in the Park*. The Friends of Waller Park will be available to showcase the beautiful park to all visitors.

We are seeking clowns, puppet shows, magic acts, dancing, art and crafts displays, antique vendors, food booths, retail/commercial vendors, amusement and games for the kids and sponsors for all the events.

With this letter you will find the 2009 application. Applications are due no later than Friday, July 17, 2009. Please mail or drop off your application and donation to:

*Santa Maria Valley YMCA
3400 Skyway Drive
Santa Maria, CA 93455
Attn: Brettly Biedinger*

The park will be open on Sunday at 9:00 a.m. and the event will begin at 11:00 a.m. If you need to enter the park prior to 9:00 a.m., you must make special arrangements with us. Bring your booth structure and other items for your booth. We ask that you be responsible for cleaning your site. Paved parking will be available for your automobile. The Friends of Waller Park will permit you to drive to your site to load and unload only.

We will confirm all reservations by **e-mail** after we have received and processed your application and payment. **Please make sure to include your email address in your application.** Parking passes, booth assignments and maps will be mailed to you approximately 1-week before the event. If your application is postmarked after the July 17th 2009 deadline you may be required to pick up your booth assignment information in person. If you have any questions, please contact Brettly Biedinger at (805) 937-8521 ext. 110 or by e-mail at **bbiedinger@smvymca.org**

This year's *Family Day in the Park* will feature live bands, magic shows, children's activities, food of all kinds, and all around fun family entertainment. We expect our arts and crafts show to be bigger and better than ever. (Last year over 6,000 people attended this one-day event!) Activities will be located at the front of the park for greatest exposure to the public.

Sign up now!

Complete the attached application and return it to us with the donation indicated for the classification of booth you intend to operate.

Take a \$15 Discount if your application is postmarked before July 1, 2008

Antiques/Arts and Crafts - \$65 Antiques are defined as an ancient relic or an item of style from a former period. Arts and Crafts are defined as original paintings or objects made by hand of natural materials. *Please submit pictures of your crafts with this application. A Craft Exclusive will be charged an additional fee of \$25 once the application is approved.*

Food - \$200 Please call before completing this application to insure that your item has not been taken. There will be one vendor for each type of food. Permission to sell any item will be on a first come first served basis. The following items have already been secured: Alcoholic beverages, sodas, hot dogs, shaved ice, nachos, popcorn and tri-tip sandwiches. *An additional food permit application will need to be submitted to the county. This application can be picked up at the YMCA or call Brettly Biedinger at (805) 937-8521 ext. 110 and she will mail one out to you.*

Children's Games - \$250 Admission will be paid with tickets denominated at 25 cents each. Ticket sales will be conducted by the Santa Maria Legal Secretaries Association on the day of the event. Payments for games will be made by the Santa Maria Legal Secretaries Association within 10 days of the event.

Retail/Commercial Sales - \$125 A retail/commercial booth is defined as one which offers new, unused, packaged, manufactured items for sale.

Farmer's Market - \$65 Local produce growers will sell their product. All fruits, vegetables and flowers are welcome.

Amusements - \$250 Children's rides of all kinds are invited. Please call before completing this application to insure that your ride type has not already been reserved. There will only be one vendor for each type of ride. Permission will be given on first come first serve basis.

Non-profit Information - \$50 This booth is available to **non-profit groups** who wish to set up a display or information booth and you will **NOT** be involved in selling anything. Family Day in the Park is focused on providing a fun and safe environment for everyone and is not a political venue.

Information - \$75 This booth is available to all groups who wish to set up a display or information group and will **NOT** be involved in selling anything. Family Day in the Park is focused on providing a fun and safe environment for everyone and is not a political venue.

The deadline for the receipt of applications with a discount will be Friday, July 3rd 2009. All other applications (at full donation) will be accepted until Friday, July 17th 2009. After this time, we will not guarantee that you will be given a booth space, as they will be assigned by that date. We will confirm the receipt of all applications received by the deadline via e-mail, then approximately one week prior to the event a postcard will be sent to you with your booth space and number. You will need to bring the postcard with you to the event so the persons directing traffic can give you directions to your designated location.

RULES FOR ALL VENDORS *(VENDOR COPY)*****

1. The booth donation must accompany your completed application. Make checks payable to the SANTA MARIA VALLEY YMCA. Your contribution is tax deductible!
2. Booth sites are approximately 12' x 12'. You are responsible for supplying your booth, set up, clean up and removal. You must provide anything needed for your booth display including tables, chairs, display cases and power sources. Booths must be ready by 10:30 am and will remain on site until 4:00 pm. All food booths **MUST** comply with the enclosed Health Department requirements. You will find they are much more detailed than in the past.
3. The application is not complete unless the Liability Waiver is agreed to and signed by a person who is authorized by the firm, group or organization operating the booth to do so, and accompanied by your check.
4. **Take a \$15 discount on the booth donation if your application is postmarked before July 3rd 2009.**
5. Mail applications or bring to: SANTA MARIA VALLEY YMCA, 3400 Skyway Drive, Santa Maria, CA 93455 Attention: Brettly Biedinger

For additional information about the event or questions regarding the booth application please call the Vendor Coordinator, Brettly Biedinger at (805) 937-8521 ext. 110 or by e-mail at ***bbiedinger@smvymca.org***. She will make every attempt to get back to you in a timely manner.

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BOOTH APPLICATION

Name of Organization/Business: _____

Address: _____ City: _____ Zip: _____

Contact Person / Title: _____

Phone #: _____ Fax #: _____ E-Mail: _____

Booth Type: _____

Items to be displayed or sold: _____

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LIABILITY WAIVER

I/We hereby agree to abide by the rules set forth above and I/We release the Friends of Waller Park, Inc., the Santa Maria Valley YMCA, the County of Santa Barbara and any person or organization connected with the *Family Day in the Park* at Waller Park from responsibility or liability for damage or injury to myself or my property.

Signature

Date

Print Name

Title