



# SOCIAL RESPONSIBILITY

Our doors are open to all thanks to the generosity of our members and partners

## ANNUAL SUPPORT CAMPAIGN

### WE BUILD STRONG FAMILIES...

We know firsthand how difficult it is to find balance in life. That's why for over 50 years, the Santa Maria Valley YMCA has been here for you, making sure that you, your family and your community have the resources and support needed to learn, grow and thrive. Each year, the Y family programming serves over 11,000 youth and families, giving each a safe environment and fun family activities to enjoy together. We count on the generosity of our members and partners to keep our doors open to whoever needs a place to go to help them be more healthy, confident, connected and secure. By contributing to the annual support campaign, you are providing an opportunity to enjoy all the YMCA has to offer for families who cannot afford our program fees.

### WE BUILD STRONG COMMUNITIES...

The Y makes strengthening our community our cause. By examining its needs and offering programs and services that promote a healthy spirit, mind and body, our Y is here every day for everyone in our community. We are a leader in teaching water safety and swimming, partnering with area schools and community organizations, and providing leadership opportunities through the spirit of volunteerism.

## WE NEED YOUR HELP!

You can be a part of the annual campaign in many ways! Your time spent spreading the word about the YMCA in the community is invaluable to us, to our community and to you. It's satisfying being part of the bigger picture and raising the level of your community. You can help by donating monetarily, by volunteering or by simply learning what it is we do for others and sharing that information. Please contact Shannon Seifert at [ssiefert@smvymca.org](mailto:ssiefert@smvymca.org) or call 937-8521 for details.

### WE BUILD STRONG KIDS...

If it were not for someone partnering with them, many kids and families might not participate in the YMCA, due to lack of funds. They need someone like you to help. By giving generously to the YMCA, you can help build strong kids, enabling them to participate in swim lessons, summer camps, preschool, after school care, youth sports, and youth fitness programs.



## MARIAN MEDICAL FOUNDATION AND THE Y



In 2000, Kohl's introduced the Kohl's Cares for Kids® (KCK) program to reinforce their commitment to children's health and education.

Proceeds from the plush animals and books sold at Kohl's fund this healthy initiative right here in our community, by providing local programs on nutritional education, diabetes and childhood obesity prevention; skill-based fitness such as swim lessons, soccer and basketball; health screening; and Family Evenings that provide healthy dinners with an educational and fitness component. We encourage you to participate. The books are classic, the plush are quality and the end result? Priceless.

## WANT TO HELP THE Y?

### NEED GAS?

TUESDAY is "Y" DAY at **Santa Maria Wash & Lube**  
Fill up on Tuesdays, present your Y card and one cent per gallon goes to the YMCA!

Santa Maria Wash & Lube  
2301 South Broadway  
Santa Maria, CA 93455

Santa Maria Car Wash  
617 South Broadway  
Santa Maria, CA 93454

### NEED YOUR OIL CHANGED?

**Santa Maria Wash & Lube AND Santa Maria Car Wash** will donate to the YMCA if you show your membership card when getting your car serviced at either location.