

## 2026 Case for Support

The Santa Maria Valley YMCA continues to grow—but more importantly, **the need for what we provide continues to grow** alongside it.

Each year, more families rely on the Y for safety, structure, and opportunity. Children come to us to learn how to swim, to stay engaged after school, to play sports, and to discover what they're capable of. Parents turn to the Y for child care, wellness, and a sense of stability. Seniors, teens, and individuals at every stage of life find connection and support within our programs.

**Annual Giving ensures that this work remains accessible to all.**

In 2026, campaign support will continue to fund youth development, swim lessons, child care, and health and wellness programs serving thousands of individuals across Santa Maria Valley. **These resources allow the Y to respond to real needs in real time**—whether that means expanding school-based programs, maintaining high-quality staffing, or ensuring that cost is never a barrier to participation.

This support also provides something less visible, but equally important: consistency. **Families count on the Y to be there** week after week, season after season. Annual Giving helps sustain the people, programs, and partnerships that make that reliability possible.

## Why Support Matters Now

The Y's impact is built on trust—trust from families, schools, community partners, and supporters who believe in the role the Y plays locally. That trust allows us to plan thoughtfully, invest responsibly, and **continue meeting the needs of a changing community**.

Gifts to the 2026 Annual Campaign will strengthen what already works, expand access where it's needed most, and ensure the Y remains a place of **safety, growth, and connection** for years to come.

**Every contribution—large or small—helps shape what the Y can offer today and what it can sustain tomorrow.**